Update for August 14, 2017 Nevada Indian Commission Board Meeting
Submitted by: Chris Ann Gibbons, Secretary/Treasurer, Nevada’s Indian Territory

- The Territory has received the following FY 18, 1st Cycle Nevada Commission on Tourism (NCOT) Marketing Grants: Stewart Indian School Website Maintenance $2,400; 2017 American Indian Tourism Conference $5,000; and FY 18 Administrative Grant $5,000.

- Territory members will be attending the 19th Annual American Indian Tourism Conference (AITC) in Green Bay, Wisconsin September 11-14, 2017. This year’s Conference is hosted by the Oneida Nation of Wisconsin and will include nationally and internationally renowned speakers who provide the most current, cutting-edge information from the tourism industry and around Indian Country. At the AITC attendees will also learn about tourism assessment and development, new technologies and strategies for marketing, protecting intellectual and cultural property and how to work with state and federal agencies. Lastly, optional mobile workshops at this year’s conference will include tours of the Lambeau Field Stadium and the Oneida reservation.

- The Territory is working on the following projects:
  A. Indian Territory website enhancements
  B. Revision of Territory Flickr page
  C. Plan a 1 day photo event at the Stewart Indian School
  D. Develop an exhibit at the McCarran International Airport
  E. Professional development for native artists
  F. Plan Photography workshops for tribes
  G. Create a Nevada’s Indian Territory profile sheet
  H. Focus on a specific Nevada tribe to develop an attraction/tour for the tribe
  I. Research possible funding sources to create a tribal tourism development related position to assist Nevada’s tribes
  J. Create an Indian Territory grant stream for business tourism development in Nevada’s tribal communities

- The Territory is currently working on the logistics for a new Indian Territory exhibit at the Reno-Tahoe International Airport that will be located in the current passenger waiting area. The Territory has identified possible exhibit designers/fabricators and is drafting an RFP for the project. It has also been suggested by Territory members that the new exhibit offer commercial advertising space to generate revenue for the Territory and it would be a way for tribes to advertise their destinations. Territory members have also commented that it would be great to incorporate photographs of tribal lands, native artwork and a native design on the floor of the new exhibit.

- The 10th Annual Nevada Tribal Tourism Conference will tentatively be held April 23-25, 2018 in Lake Tahoe.

- The next Indian Territory meeting is scheduled for Wednesday, September 27, 2017 from 10am-12pm at the Nevada Indian Commission.